



Prairie StridersTM

Running Club

BROOKINGS, SD EST. 1969

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Box 504, Brookings, SD 57006

Tuesday, Feb. 6, 2018

Noon, Mission Coffeehouse meeting room

Dave Graves, president; Jay Larsen, treasurer; Bob Bartling, Shari Landmark,
Trevor Penning, Nancy Scholl, Chuck Tiltrum, Cody Williams

Old Business

1. Approved **Jan. 2 minutes** for posting on website
2. Update on **\$50,000 for 50 Years** — According to figures provided by Treasurer Jay Larsen, as of Feb. 2 the club has received \$6,600 in donations with \$1,100 coming online from two donors and \$5,500 coming in checks from 30 donors. More checks have come in since then and a matching corporate donation is anticipated. Graves and Larsen are pleased with the initial response.

Members discussed a donor prospect gathering at Scholls in the fall, possibly during Hobo Week (Oct. 7-13) or in conjunction with the Jackrabbit Invitational cross country meet, usually at the end of September. Nancy is to look closer at the Hobo Week schedule and report back.

Anyone aware of a non or former Prairie Strider member who should be contacted for the fundraising campaign should alert Dave Graves.

New Business

1. The **2017 financial report** was unanimously accepted after presentation by Jay Larsen. Highlights include a continual growth in income from membership dues, primarily due to a growth in lifetime memberships. There were 11 (\$100 each) in 2017. Dues and general donations total \$4,050 out of total receipts of \$5,500. Also, there was \$2,140 that was received and passed through to the SDSU Foundation for the scholarship account. (These are funds received prior to beginning the fundraising drive.)

2. Members discussed the use of **605 Running Co.** sponsorship dollars (\$500). A motion was unanimously approved that it finance the purchase of USATF insurance for the Longest Day 10K and Beef and Eggs 5K. Some funds will be leftover to assist with other efforts, particularly in marketing efforts. Race directors should make informal application for other uses.

3. Discussed interest expressed by **605 Running Co., Sioux Falls, and Spoke-n-Sport, Brookings, on partnering for a spring event.** Shari Landmark said the triathlon may be interested in holding packet pickup at Spoke-n-Sport April 27. She is to report back after meeting with her committee.

2. **2018 goals** — Grow number of active members
 - A. Each director reach outside our circle to bring in another leader, assist with race organization or some other activity.

 - B. **Members discussed what it might take to germinate some group runs.** The club is willing to provide funds snacks or a monthly social gathering in connection with small groups who are now running together. It was suggested that those groups put their information out on Facebook and our web page. Nancy Scholl is to touch base with her running partner. Shari is to contact the SDSU Running Club.

Miscellaneous

1. **Librarian's report** — Bob Bartling reported a shelving project at the Briggs Library archives is complete and topic indexes also have been added to the shelves.
2. **Newsletter** — Student-athlete Emily Berzonsky is working on the next issue, which should be completed this week and be ready for electronic posting next week.
3. **Thanksgiving run** — Scholl reported that Brookings Swim Club will definitely be organizing a Thanksgiving run in 2018.
4. **CPR training** — Landmark will look at the March calendar to find a date to offer CPR training to interested club members. Fee is paid for by the club.
5. **Points competition recorder** — Scholl is considering taking this position. Graves said he will find out the time commitment. By consensus, it was agreed that winners should be required to become members before receiving their award.
6. **Bob Bartling requested to receive emeritus status** after the current year for mail and check handling duties. While some thought that designation should be delayed for two additional years until Bob reaches 95, it is expected that the club will grant emeritus status so long as he continues his duties as librarian.

Race director reports

- **Indoor 5K, Jan. 20** — The runner count dwindled to 26 this year. There was discussion, but no conclusion, on ideas to boost participation. Because of existing inventory, socks or shirts will probably be offered to runners in 2019.

- **Frostbite Frolic**, Jan. 27 — Approximately 25 attended. If the facility (Innovation Village Apartments community room) is available, the 2019 event will be moved to the third Saturday of February to coincide with city's Frost Fest.
- **Arbor Day 5K** April 27 — Steve. — No report.
- **I'm Ready for Summer Triathlon** April 28 — Shari reported there are 10 preregistered, including Frank Farrar. The former governor from Britton is 89.
- **Brookings Marathon weekend** May 11-12 —Cody Williams reported for Matt Bien. One new wrinkle for 2018 is the creation of cheer stations at three designated spots on the route. Businesses or groups are being sought to organize them. No pacers this year.

Next meeting – noon, April 3 at Mission Coffeehouse, First Lutheran Church