



Prairie StridersTM

Running Club

BROOKINGS, SD EST. 1969

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Box 504, Brookings, SD 57006

Tuesday, Feb. 7, 2017

Noon, Mission Coffeehouse meeting room

Dave Graves, president; Justin Bonnema, vice president; Jay Larsen, treasurer; Bob Bartling, Steve Britzman, Trevor Penning, Nancy Scholl, Chuck Tiltrum

Old Business

1. Approved **Jan. 3 minutes** for posting on website
2. **Update on listing race results on the website** — No report.
3. **Consider SLS3 sponsorship proposal** — The proposal (found below) was discussed and deferred to the next meeting in order to gain feedback from each race director.

SLS3, of Oceanside, Calif., is a manufacturer of compression and triathlon race apparel and would like to support our races in 2017 by offering *\$1,500 (60x \$25) worth in gift certificates, per race*, for registration incentives, awards, or raffles. We also would like to offer a *35% discount code* that you can present to your social media following and place in your email newsletters to your athletes. *In return* we are asking for our logo to be displayed on your website with a corresponding link to our website, to be able to include promotions in newsletters to your athletes, and having our logo on any printed material, but **NOT** event t-shirts.

New Business

1. Agreed by consensus to purchase a quarter-page ad in **Brookings Park and Rec summer brochure** for \$75. Ad due by Feb. 15. Dave G to prepare.
2. Nancy Scholl gave a presentation on the **Stepping Strong Marathon** team that she will be running on at the Boston Marathon April 17. The foundation supports the Center for Trauma Innovation at Brigham and Women's Hospital

in Boston, where victims were taken after the 2013 bombing. The club voted to donate \$115 to support her effort. She and her husband also will run a commemorative 5K on Saturday, April 15, in Boston.

3. **City of Brookings Bike trails and bicycle master plan** — Jay Larsen, who also sits on the city park board, discussed plans to expand the trail system here. Details can be found at: www.cityofbrookings.org/documentcenter/view/3965

Miscellaneous

1. Jay Larsen provided a summary of the **2016 financial report**. Highlights include a 7.6 percent gain in the Reed Hart Estate fund (\$1,553), 10 new life members in 2016 and four already in 2017, dues of \$1,650 and donations of \$2,155. Both are increases from 2015 — \$130 and \$355 respectively. Total revenue, excluding the Hart interest, was \$6,317 with total expenses of \$6,852. The largest single expense was printing the Jack 15 history book, which was last printed in 2006 and isn't scheduled for reprinting until 2021. That cost was \$2,282. Total assets are \$39,946 with no liabilities.

Race director reports

- **Indoor 5K**, Jan. 21 — 35 finishers, down 20 from the previous year. Co-director Dave Graves didn't have an answer for the drop. Was pleased with using electronic timing.

Next meeting – noon, March 7*, at Mission Coffeehouse, First Lutheran Church

- ***This is the same date as the Summit League basketball tournament. If the agenda is light, the meeting may be cancelled, but Dave Graves will send out notice their way.***