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Tuesday, March 1, 2022

Noon, via Zoom: https://sdstate.zoom.us/j/91691060966

Present: Dave Graves, president; Nancy Scholl, vice president; Jay Larsen, treasurer; Matt Bien, John Blatchford, Randy Hanson, Shari Landmark, Megan Nankivel, Brett Pettigrew.

1. Approved Feb. 1 minutes for posting on website.

2. Walk to 5K program — Nancy Scholl, John Blatchford

Nancy explained they are looking at a 9-week program starting May 3 with the goal of running a 5K at Beef and Eggs July 09. Participants will meet Tuesday and Thursday at 5:30 p.m. outside the main door of the Brookings County Outdoor Adventure Center. Participants are expected to run one additional time per week on their own.

It will be publicized on the Prairie Striders newsletter and Facebook page in hopes runners will share with nonrunners. Nancy is to contact the Shopper for advertising prices, Dave will help with writing a story in the Register.

Shari Landmark is to make initial contact with Brookings Radio about appearing on the Sports Show. Shari suggested the club could have a monthly appearance during race season.

3. Discuss timing for Arbor Day 5K and Scotty Roberts 5k — Jay Larsen, Brett Pettigrew, John Blatchford, Matt Bien

John Blatchford noted that with no preregistration for the Arbor Day 5K it would be difficult to get everyone's information entered in the computer system in time. He noted bibs at \$1.10 per bib would be another expense to the city. Brett Pettigrew noted that entering only the participant's name would make it more doable. At this point, John is looking to stick with manual timing.

Matt Bien said the Scotty Roberts 5K will stick with manual timing, especially since telling the marathon timer they would be doing manual timing.

4. Discuss future meeting schedule and format

After some discussion, it was decided to have hybrid meetings on a monthly basis, at least March-October. The next meeting will be noon April 5 at the Mills Construction

conference room. He said Prairie Striders could use the FCA "owl," which picks up on who is speaking and allows virtual participants to better hear and see the discussion.

It was mentioned that the club should continue to post the link on our Facebook page. Megan Nankivel suggested listing the meetings and races as a Facebook event because the algorithms get the information out to more people in the target audience.

<u>Miscellaneous</u>

- 1. **Newsletter update** Dave Graves noted Allegra has an initial draft ready. The newsletter itself should be ready to go out by week's end.
- 2. **Kids' race** Andy Carlson I would like to still try to do a dedicated kids' event in cooperation with Parks and Rec this fall. I'll scale back to a single event and see how it goes before we grow to a series.

3. **Publicizing race schedule** — After some discussion, it was suggested that the schedule should be sent out in the text of a mass email. Dave Graves is to check with present webmaster Trevor Penning and past webmaster Kevin Smith about a mailing list that is more broad than Prairie Striders club members.

It also was suggested that we share race links on the web page of Sioux Falls Women Run and Pipestone and Watertown running group Facebook pages.

Race director reports

• Arbor Day 5K — April 29 — John Blatchford. Parks department very enthused about helping. Department director Dusty Rodiek said he's all in. To start publicity in late March for the 32nd annual event. Hoping for 100-125 participants.

• **Brookings Marathon** weekend May 13-14 — Matt Bien. Ahead of prepandemic registration; 115 marathoners so far, expect to hit caps in half marathon and relay. The Scotty Roberts 5K will return with a new course, starting and finishing at Pioneer Park. A web store with marathon apparel will opener late this month.

• **Oakwood Lakes Trail Run** — Andy Carlson reported via email that he has the state permit to host the trail run.

Next meeting – Noon, Tuesday, April 5, at Mills Construction and available via Zoom.