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Tuesday, June 5, 2018

Noon, Mission Coffeehouse meeting room

Dave Graves, president; Nancy Scholl, vice president; Jay Larsen, treasurer; Matt Bien, Andy Carlson, Chris Gruenhagen, Trevor Penning, Brett Pettigrew, Chuck Tiltrum

Business Items

- 1. Approved May 1 minutes for posting on website
- 2. Discussed status of **Beef and Eggs 5K** July 14 Dave reported that Kevin Bjerke's time as Northern State track/cross country coach ended after this season. He is looking for a new position, therefore, can't guarantee this availability for the race. However, he is moving ahead with all advance work and will be there if he can.

Rod DeHaven has agreed to be onsite race director if Kevin can't be there. Club members understand they might need to pitch in last-minute should a conflict arise. Kevin doesn't plan any changes to the race format.

3. How to best utilize Amby Burfoot's Brookings appearance Sept. 21-22 — Burfoot, the 1968 Boston Marathon winner and former editor of Runner's World, will be in town for the South Dakota Festival of Books, which is organized by the South Dakota Humanities Council. He wants to run the Jack 15 Sept. 22. Dave is to contact him about speaking on Sept. 21 at the Jack 15 packet pickup. We would have information about our scholarship drive available at his talk and at registration, but won't make a direct ask for donations as a part of the talk. Our first option is to have him speak in the SanJack with the audience in the bleachers. (Jack 15 is slated to have packet pickup inside the SanJack.) Second option would be to check with the public library for availability. Note: In checking my email, I see that in March, Burfoot's publisher released "Run Forever: Your Complete Guide to Healthy Lifetime Running." (Too late for some of us?)

- 4. Consider ad in Book Festival program \$325 for 2 inches by 4.6 inches. The Festival guide is produced by South Dakota Magazine, then inserted into its Sept/Oct issue and distributed individually – available about Aug. 24. On unanimous voice vote, agreed to purchase the ad. Will use it promote the PS library, Burfoot's talks and his run in the Jack 15.
- 5. Briefly reviewed **\$50,000 for 50 Years** solicitation list —DG still needs to make several of his contacts. Others had done their job. Several checks have come in. Fund stands at \$66,000 with a new goal of \$75,000.
- 6. **Aug. 11 trail run at Oakwood** —Andy Carlson reported he is working on promotion right now. He has sent fliers to area running clubs and has a video that will be posted to PS website.
- 7. Discuss 50th anniversary plans for marathon, PS Running Club Matt Bien mentioned moving the Scotty Roberts 5K to Thursday evening and holding a panel discussion on Friday evening, preferably in the Children's Museum upstairs conference room. The club was agreeable to this. Details to come. 2019 also will be the club's 50th anniversary. (Sept. 12) There may be an observation of that in conjunction with the Jack 15, but right now the focus will be on planning for the 50th Brookings Marathon.
- 8. **Discussed participation in this year's SDSU welcome ceremony**. It was agreed that we consider splitting a table and its cost with the SDSU Running Club. The event is Monday, Aug. 20, 11-2. A table costs \$120. Payment due July 30. Dave is to contact the running club to ask about their willingness.

Miscellaneous

- 1. Librarian's report Bob Bartling was absent, no report.
- 2. **Newsletter** Late August edition planned. June issue should be distributed via email any day. It has been produced.

Race director reports

• **Brookings Marathon weekend** May 11-12 — Matt Bien. Postponed to July to get financials and other details after the committee meets next week.

• Longest Day 10K — June 15 — Chris Gruenghagen. All is set. Chris is using parents and participants of the BHS cross country program for volunteers.

Next meeting – noon, July 3 at Mission Coffeehouse, First Lutheran Church